

NSS Managed Wi-Fi + Analytics

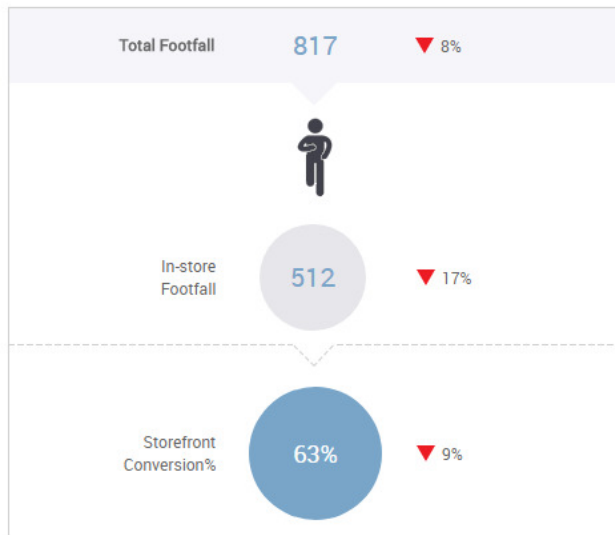
Turn your Wi-Fi environment into a potent source of revenue and customer loyalty by leveraging the combined benefits of NSS Managed Wi-Fi + Analytics captive portal and social media interaction technology. Use easily customizable splash pages to grab the attention of today's mobile and connected consumers, engage them with videos, polls and surveys, and then take advantage of built-in analytics tools to better understand their habits and preferences.

Powerful Engagement and Analytics Tools

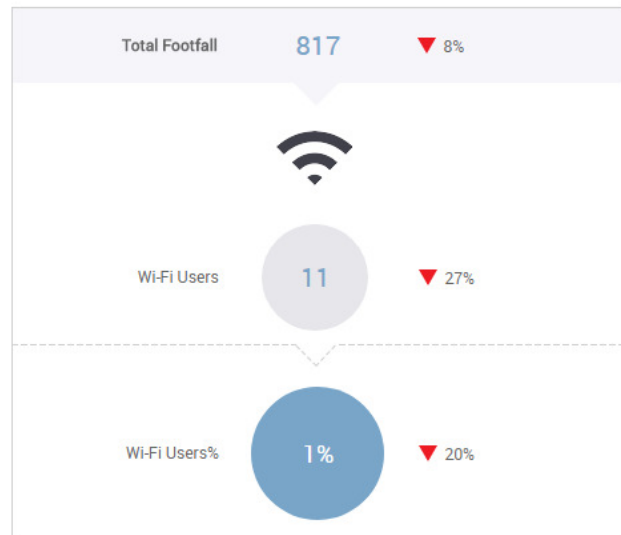
Gain actionable insights into customers with social login analytics. In combination with the social Wi-Fi features, data can be used to analyze demographic information including gender, age, and customer buying tendencies. Wi-Fi device location, customer dwell time, footfall, and new vs. repeat users can be captured with zone-based analytics. Dashboards and reports allow administrators to quickly view analytics at all levels, from the highest to the most granular view, across time segments and location groups.

7 Days ▾ Jan 28 2018 - Feb 03 2018

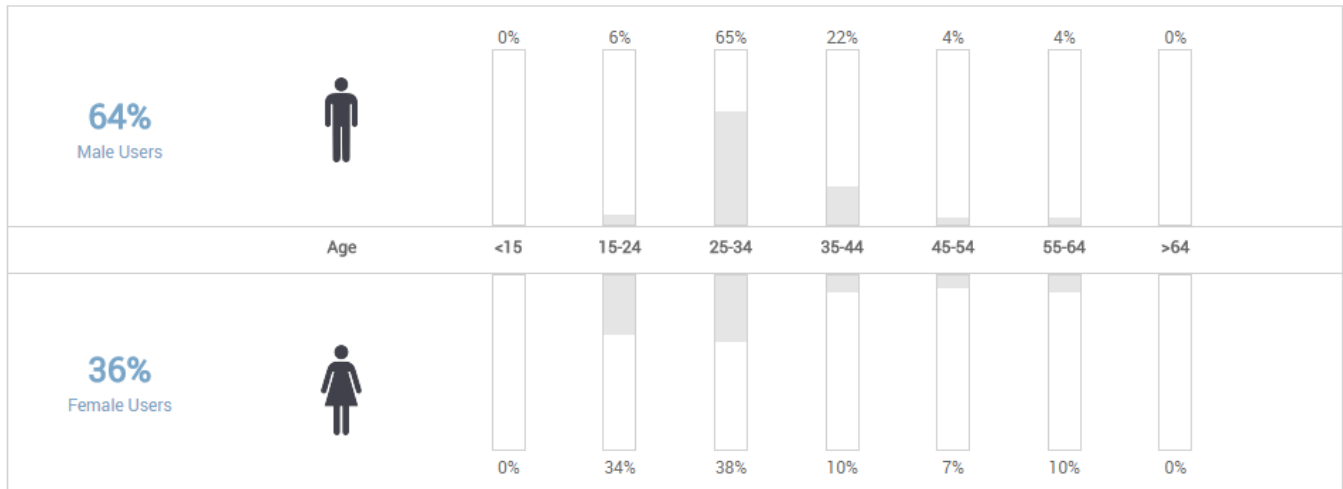
Conversion



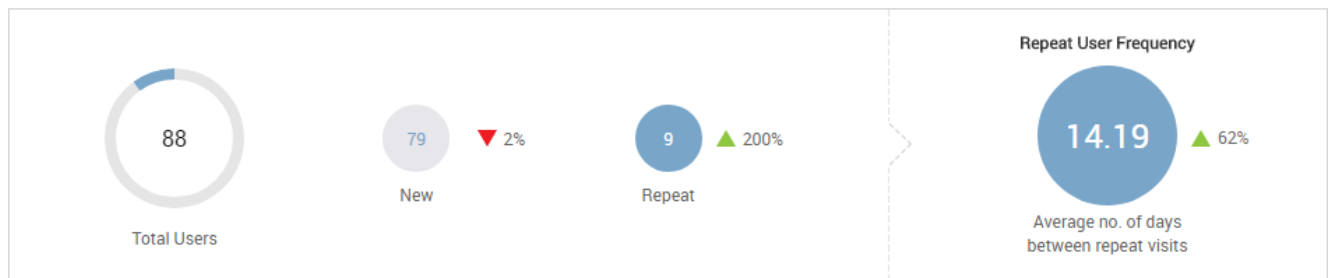
Wi-Fi Users



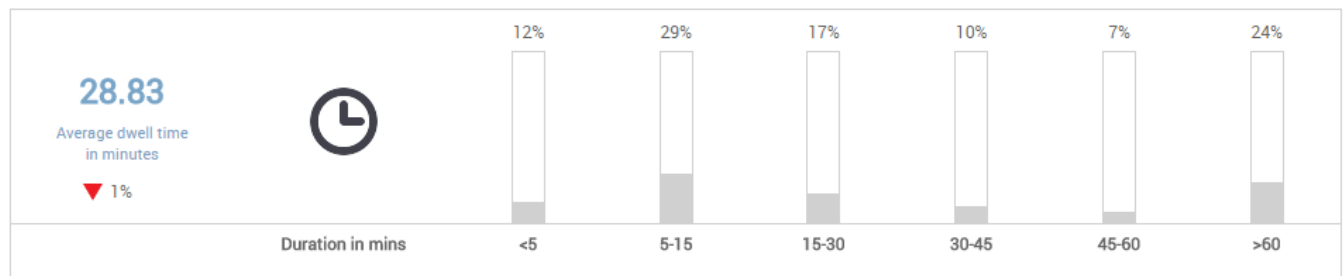
Demographics

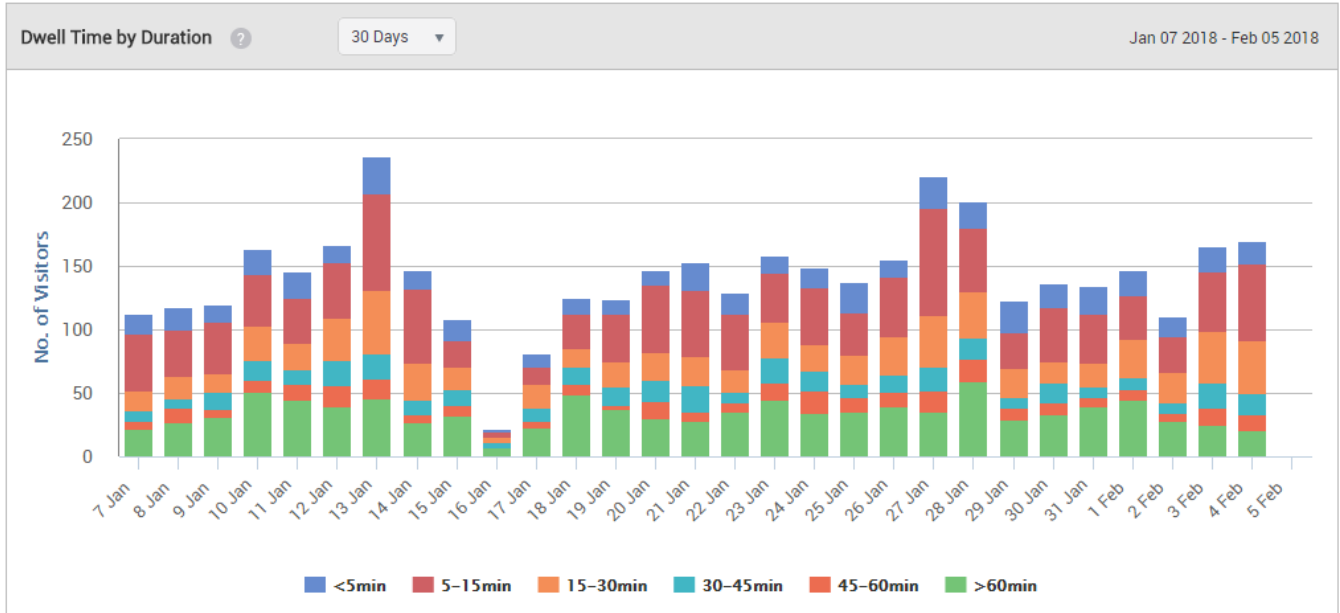


New Vs. Repeat Users



Dwell Time





Captivating Splash Pages

Easily create beautiful and content rich splash pages to help reinforce your brand. Whether you choose to build your own or use one of the many pre-designed templates, getting your splash page up and running is quick and easy. Leverage a variety of customer sign in methods, including Guest Book and Social Media Login which can allow you to better understand your customers and their habits. You can even add videos and customer polls to further interact with your guests. Best of all, you can make changes to your splash page at any time using our secure self-service portal.



Best of Breed Technology

NSS Managed Wi-Fi + Analytics leverages the latest wireless access point technology including powerful 3x3 802.11ac radios for blistering speed and excellent wireless coverage. In addition, wireless meshing allows for extended wireless connectivity by enabling multiple Access Points to communicate with one another through the air. This enhances the Wi-Fi experience when using multiple AP's by using band steering technology, which moves groups of connected devices away from the 2.4Ghz band to the more open 5Ghz band. Lastly, Fast Handover forces sticky clients with low signal strength off an access point to avoid slowing down others users on the same AP.

Powerful Technology, Professional Expertise

Combining best of breed wireless technology with our team of experts allows businesses to provide enterprise grade Wi-Fi connectivity with minimum effort. As a managed service, you can rest assured that our Managed Wi-Fi + Analytics platform is certified to work with other NCR products. Our professional support staff provides continuous monitoring and updates for all devices, allowing you to focus on your business.

